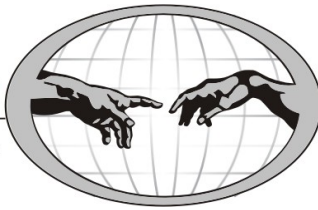


Doctors For Life

I N T E R N A T I O N A L



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Pornography industry the biggest drug cartel

Explicit sexual images are almost everywhere from local shopping malls to prime-time television. According to the latest developments in neuroscience, the brain responds to information received from the eye quicker than from any other source. In essence, the only difference between a pornography or heroin and cocaine addiction, is the way the drug enters the system.

Visual information is processed by the brain in microseconds. Even the ingestion of heroin or cocaine is much slower in comparison. When the brain responds to visual sexual imagery, chemical reactions automatically take place similar to those occurring in the brains of drug addicts.

Modern neuroscience says that there is little difference in the physical or chemical changes that take place in the pleasure and control centers of the brain, regardless of whether they are caused from a drug that is consumed, or a chemical reaction cause by the experience of viewing pornography.

Pornography addiction is also emerging as one of the most difficult addictions to treat because it hits at the very core of our humanity. The interest in sexuality is a primary driving force in human beings.

The problem with this drug is that it is legal and delivered to almost every home through the internet free of charge 365 days a year, 24 hours a day. It is simply one click away and is negatively affecting the world in ways that most people cannot imagine.

The greatest of all concerns is what will happen to the new generation who are left without education, information and help in this regard. Doctors For

Life International is strongly opposed to pornography and supports the campaign opposing a pornography channel on DStv.

Doctors for Life International, represents more than 1800 medical doctors and specialists, three-quarters of whom practice in South Africa. Since 1991 DFL has been actively promoting health care that is safe and efficient for all South Africans and has made submissions to the Film and Publications Board regarding these issues. For more information visit www.dfl.org.za